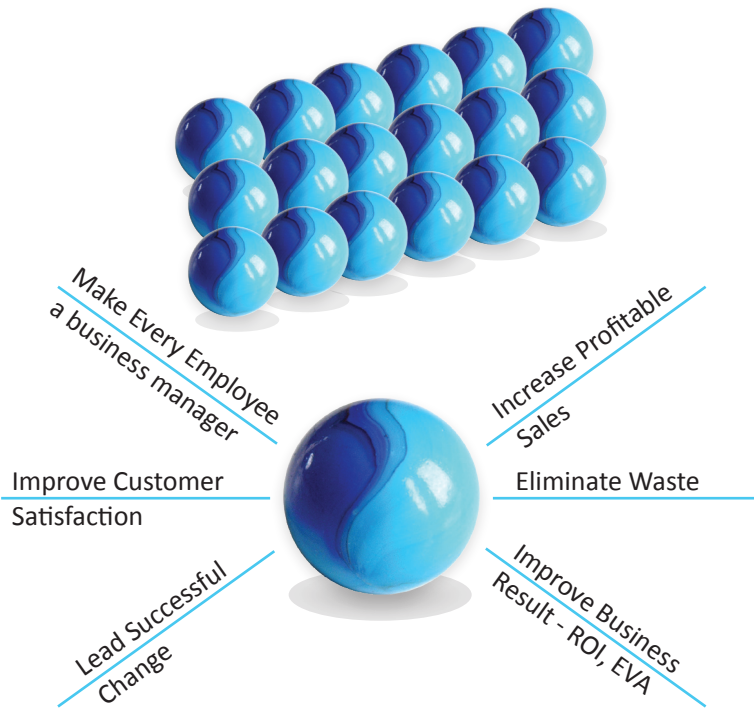


Who is the programme for?

Any senior manager, director/ owner with senior responsibility in a growing business who recognises the need to develop their leadership, business planning and management skills.



Learn from hands-on practioners, consultants to fortune 500 companies.

Venue

London, Birmingham, Brighton and Manchester. For venue and dates, please refer to our website: www.millerconsulting.biz

Fee

Total fee includes relevant course materials and follow-up consultancy sessions at client's premises. Total fee may vary depending on the duration of consultancy days.

Fee for 1 day workshop is £500 (excluding follow-up sessions).

FUNDED GRANT AVAILABLE UP TO £1,000

Leadership, Business Planning & Management for small & medium size businesses

A must for owners, directors and senior managers of small and SME businesses

Acquire a solid grounding in the principles of leadership, management and planning. Essentials for you and your management team in a growing business.



Benefits of the programme:

On successful completion of the training you will be able to:

- ✓ Gain a solid understanding of the core elements of management, leadership and business planning.
- ✓ Develop your own managerial competence and understand how to maximise your contribution to the business- be business focused.
- ✓ Lead your organisation more effectively.
- ✓ Formulate, develop and implement your business strategies.
- ✓ Develop a personal action plan and identify further development needs.

Craft and articulate clear and effective Vision, Mission, Objectives, Strategies and Action plans.

Contents of Programme:

- ✓ Management and essential management tools. The 5 forms of capital: spiritual, social, human, innovation and financial. Becoming a business manager. Quality management tools. The Goal: to create and sustain wealth.
- ✓ Effective leadership. Providing impact and influence.
- ✓ Change management: creating a high performance organisation. Culture change – the 5S's. Team management.
- ✓ The business planning process:
 - Crafting vision, mission, values, objectives, business strategies and action plans.
 - Strategy development: tools and techniques including SWOT, PEST and Porter's 5 forces.
 - Helping you craft and understand your business plan.
- ✓ Avoiding business failures.

Course director:

Lee Tan ACMA, MBA (Cranfield)

Lee is a chartered management accountant and holds an MBA from a leading business school. Worked in various capacities as finance director of a multinational, snr VP for a global management consulting firm whose clients have included Siemens, Sony, Akzo Nobel, Seagate, Toshiba, Motorola, P&G, Air Canada, Moody Investors, Shell, Texaco, and Upjohn Pharmacia.

He was also a management trainer where he led Siemens' senior managers/directors worldwide in the economic value added (EVA) – financial strategy training course. He received his training in EVA from Stern Stewart, a New York based leading pioneer of value based strategy. He is also a management speaker and has spoken in many conferences to senior managers and directors of large corporations. He learnt this trade from Lawrence Miller, a distinguished US management guru, specialising in large scale organization change and improvement

Lee is a partner of an accountancy firm and management consulting firm. Lee also works in partnership with the high street banks and LDA funding agencies in the provision of business loans for SME's.

